

Publicity Chair

POSITION SUMMARY:

Is responsible for the optimum publicity of WSA meetings and activities through the production and submission of press releases to appropriate media outlets.

SPECIFIC RESPONSIBILITIES:

1. Maintain a current list of all sailing related publications and other media in our sailing community and their editorial policies
2. Routinely submit articles and announcements about WSA programs and activities to the above publications
3. Prepare feature articles, written handouts and membership brochures for community events when appropriate

GENERAL QUALIFICATIONS/EXPERIENCE:

Hold current membership status. Possess good writing and editing skills. The ability to write in a journalistic format is paramount. Become completely familiar with the approach of each publication to boating news, especially if developing features is contemplated. Inquisitiveness and imagination help.